



Montgomery Central Derwood Lions Club

Septemeber 2008

PRESIDENT: Mike Planty 301.869.2884

SECRETARY: Bill Duce 301.948.7816

CO-EDITOR: Tom Rowse 301.947.6507

CO-EDITOR: Mike Planty 301.869.2884

Shady Grove Leo Club President Receives International Recognition

Michael Buscemi, who just graduated from Shady Grove Middle School and is about to enter Magruder HS, has received the extremely prestigious International Leo leaders award from the Lions Clubs International (LCI). Michael was one of four Leos out of the 150,000 plus Leos around the world to be awarded this honor. In addition to our own Leo, Leo Carolyn Pledger was also honored as Outstanding Leo. Her Mother Lion Suzanne Pledger (Rockville) and her father Jeff (Burtonsville) were present.

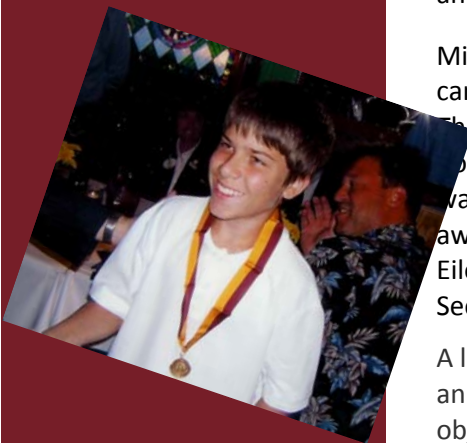
Michael was instrumental in forming the Shady Grove Leos and is currently their President. With 40 members of the club, the Shady Grove Leos have been involved in a holiday book drive, made scarves for homeless shelters, and created homemade holiday cards to take to the Old Soldiers Home. Most recently they held a car wash and contributed every cent to Camp Moss Hollow which provides year-round educational, recreational, and socialization services for youth and teens, seven to fourteen years old from metro D.C., Maryland and Virginia.

Michael was nominated by the local District Advisor and he was selected from candidates around the world at the International Convention in Bangkok, Thailand. He was selected as one of 4 top International Leo leaders and was honored on August 19, 2008 at the Outta The Way Café in Derwood. The club was honored to have on hand a number of respected Lions to present this award including: Past International Director Joe Gaffigan and his wife Lion Eileen, the District Governor Paul Hawkins and his wife Lion Dee, District Secretary Jim Daniels, and PDG Don Norton.

A little background...since 1967, LCI has also supported the Leo Club Program as an official program of the association. Open to school age children, the objective of the Leo Club Program is to provide the youth of the world with an opportunity for development and contribution, both individually and collectively, as responsible members of the local, national and international community.



Leos Michael Buscemi (left) and Carolyn Pledger (right) are presented with awards by Past International Director Joe Gaffigan



Leo of the Year Michael

Buscemi with his medal.



Thanks for
all of the
help from
our
volunteers
from serving
to clean-up



Here's the Scoop

We all had a great time dippin ice cream this year in the Dairy Bar at the 2008 Montgomery County Agricultural Fair. Lion Tony Koontz arranged the staffing of the event and we had a great turnout of Lions, Leos and friends who came forth to dip ice cream, make sundaes, dole out milkshakes and collect for money in our main fundraiser of the year.



This is always an event out the best of Lionism teamwork. The picture above is a great example of multiple Lions working together for a common cause. From left, MCDL Charter Members Ken Twentey and Jack Waters plan their dippin strategies with Lions Tony Koontz and one of our newest Lions Tim Watts.

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A special thanks goes out to Lions Doug and Gerta "the Ice Cream Lady" Sherwood of the Laytonsville Lions Club for their leadership in organizing the fundraiser for the entire week. As always our hats are off to them and their tireless work in support of Lionism.

--Tom Rowse

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ADVERTISER'S PAGE

Montgomery Central Derwood Lions

Calendar of Events

September 2008

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 Labor Day	2 Regular Meeting OTWC 7pm	3	4	5	6
7	8	9 Board Meeting @ Lion Tim Watts 7:30pm	10	11 Birthday Donna Duce Birthday Lion Jack Waters	12	13
14	15	16 Regular Meeting OTWC 7pm Birthday Dixie Twentey	17	18	19	20
21 Celebrate Gaithersburg 12pm-5pm	22	23	24	25	26	27
28	29 Anniversary Bob and Cathy Mueller	30				

Minutes of Board Meeting, Tuesday August 2, 2008

The August meeting of Montgomery Central Derwood Lions was called to order at 7:30 pm by KL Mike.

In attendance were: KL Mike, Lions Judy, Bill Rowe, Tim, Tal, Jeff, Ken, and Jim Pope.

The minutes of July were read. The Minutes were corrected to read "were for July (not April)."

The Treasurer's report was passed out and explained. The Treasurer was asked to do a break down on mulch sales to show MCDL by itself.

Auditing- A formal audit is not required by a paid member. It can be done by MCDL members. It is planned to do so by the end of August. The last audit was in 2005. Plan for a September meeting group to begin work.

OLD BUSINESS

Picnic and Calendar- The picnic is planned for October 5th. There will NOT be a meeting the first Tuesday, October 7th. Roster books were distributed but please note the calendar is not correct. Many months have additional dates and incorrect days.

Olde Towne Day- September 21 from noon to 5pm. Members are trying to get a 37-inch TV from Best Buy to raffle. The second and third prizes will be determined but a dinner for two and Redskin tickets were suggested (Lion Jeff offered to donate 2 Redskins tickets for the cause). Tickets need to be printed. Tickets will sell for 3 for \$2 or \$1 each. Members are urged to pre-sell tickets before Olde Towne Day. The location is at the Gaithersburg Rental Center. A work schedule is to be determined. Pencils are to be purchased for free distribution.

Pre-School Vision Tests- Seven preschoolers were tested at Flower Hill Day Care Center.

Bulletin Ads- No ads have been sold to date. The bulletin editors are working on getting the size of the ad graphics under control. The ads are also post with the newsletter on the web site.

Mentoring- On July 3rd, Lions Jeff, Judy, and Bill D. assisted the Laytonia Homework Club and raised \$310 from a car wash. As a result, Lion Jeff took 18 members of the club to Six Flags. Lion Jeff is talking to parents of kids who would benefit from mentoring.

NEW BUSINESS

Entertainment books- Lion Jeff was asked to chair this committee. He declined and requested to chair the Camp Merrick Committee. Lion Tim volunteered to chair the book committee.

Ice Cream Dip- Workers are needed for the evening shift from 7pm to close.

Vision and Hearing- MCDL will do Saturday August 8th assignment at the Ag Fair (We have 14 volunteers!).

Ag History Park Farm Park use of our sign- The Lions marker at the Exxon in Derwood is a visible signpost. Lion Jim Pope had suggested to the Ag History Farm Park to use the sign to put up a sign for their upcoming event. This was approved with the suggested to perhaps use the area above the Lions Sign.

Cancer patient from Brazil at NIH. -\$50 was approved as a contribution.

Committees- The vice-presidents are working to fill all committee chairs.

Meeting of August 19- This will be a special meeting honoring LEOS. Two I.D. and D.G. and others are scheduled to attend. Also speakers will be talking about the "Life after Cancer" program. Spouses and others are invited. Buffet meal to be served.

White Cane Days- October 11 and 12 were suggested as dates at Shady Grove Giant. Note: It was determined that those days were assigned to Boy Scouts. The dates of October 18 and 19 (Sat and Sun) were assigned to us.

Christmas Party- December 16th at the Montgomery Country Club.

September Board meeting- September 9th will be the next Board meeting at Lion Tom Watts house 19730 Greenside Terr. Montgomery Village (Going North on Montgomery Village Ave., turn right just after Stewartown Rd.

Minutes by Ass't Sec. Jim Pope
(while Sec Bill & Donna are
traveling abroad)



From the King Lion's Lair



Publicity is defined as the deliberate attempt to manage the public's perception of a subject. Over the past couple of years I have found myself informally engaging with others about the activities of our Derwood Lions club. Many times I get an immediate response of “Who are the Lions?” or “What do you guys do?” Many recognize the “Lions” name, but that is the extent of their exposure and understanding. The Lions are often confused or mixed in with other social organizations, but as a service organization our mission is quite different. Certainly many members of the community recognize and support our club’s activities and we have a long history of service to the Derwood community. But there is a large portion (dare I say majority) that knows very little about our organization. This is not surprising given the rapidly changing nature of our local community. In 1990 Montgomery County had a population of 757,027 and by 2006 it was at 932,131. By 2030 the county is projected to have over 1,145,000 residents. As members of the MC-Derwood Club and as members of the larger Lion’s organization, it is our job to take every opportunity to educate the public about our organization, purpose, and activities.

But why concern ourselves with what the community knows or thinks about the Lions? Well it’s not about getting a rewarding pat on the back (however well deserved given the 40 years of service to the community). It is more about lost opportunities. Lost opportunities for not recognizing a need within the community. Lost opportunities for not receiving donations or other resources for our club’s activities. And lost opportunities for not increasing our membership rolls by attracting hardworking citizens who want to serve their community. There are three very basic things we can work on to “educate” our community about the Lions Club.

- 1) Continue to talk with community members, neighbors, and other friends about the Lions organization, and more importantly, about our club’s service activities. People tend to respond positively especially when service is connected directly to the local community. Our vision and hearing screening programs and local scholarships are great examples. Ask for eyeglass donations, direct folks to our next vision screening or fundraiser, and, of course, invite them to meetings.
- 2) Educate the public during formal events. Let’s take the opportunity to provide brochures, membership forms, and specific examples of our service during our White Cane collection, outreach programs, and club meetings at the Outta the Way Café. Committee members will work to update brochures and other materials for such events.
- 3) Expose yourself to the community (in a good and legal way). Wear your Lion’s hats, shirts, and pins with pride. Our organizational “brand” is an important way to be recognized in the community.

Lions Tim Watts and Bill Rowe will be organizing two membership activities this year and I encourage each Lion to invite a potential member.

On a final note, as King Lion, please know that I am open to any and all suggestions and criticisms. My wife has been training me for years to accept all criticism, invited or not, in a constructive manner. I appreciate the advice I have been given so far and welcome more.

YIL,
Mike

Feature Speaker: *Isabel de la Puente*

Lion Dale once again set-up a very informative speaker for our club's meeting. After the presentation of the Leo awards, Isabel de la Puente who was introduced by Lions Bob Bosley and Milton 'Sonny' Clogg from the Rockville Lions Club gave a presentation on the Shady Grove Adventist Hospitals "Life Beyond Cancer Program."

LIFE BEYOND CANCER PROGRAM

Shady Grove Adventist Hospital

THE CANCER BURDEN

- Lifetime cancer risk in the U.S. is one in two for men and one in three for women.
- In the current year, there are 26,000 new cancer cases in the State of MD and 4,000 in Montgomery County.

BENEFITS OF THE LIFE BEYOND CANCER PROGRAM

- The complexity of cancer and the myriad of options available are overwhelming. The Life Beyond Cancer program will be a one-stop resource center for individuals and families towards understanding a cancer diagnosis, the treatment process, and follow-up for as long as they need.
- The Life Beyond Cancer Program will provide information delivery in an organized and customized way. Cancer navigators will provide each patient with support and access to the resources they need to make informed decisions (help to coordinate referrals to community services, such as, medical financial assistance, counseling and support, cancer information and education, and insurance matters).
- The Life Beyond Cancer Program will provide a comprehensive **integrated care management team** consisting of, but not limited to, medical oncologists, plastic surgeons, radiologists, and pathologists. In addition, physician specialists will be supported by a team consisting of pharmacists, certified oncology nurses, psychologists, technicians, image enhancement services, nutritionists, social workers, and spiritual care providers which reduces fragmentation of care.
- The Life Beyond Cancer Program will be sustained over time by the creation of an endowment, in an amount adequate to maintain the estimated \$1 million cost per year, to operate the program. Current use funds will also be raised in order to launch and seed the program. A spacious, 60,000 square foot area will be solely dedicated to an integrated Cancer Center and the Life Beyond Cancer Program.

Your support ensures that all cancer patients, children, families, friends and co-workers will have a place to turn for help. For more information, answers to your questions or inquiries about how to help please contact Isabel at:

Isabel de la Puente
Director of Major Gifts & Planned Giving
Shady Grove Adventist Hospital Foundation
301-279-6171 (Office) 301-370-0086 (Cell)

Montgomery Central Derwood Lions Club Officers and Committees 2008-2009

President	Mike Planty	First Vice President	Jeff Robertshaw
Imm. P. President	William Reupke	Installation Night	Jim Walker
First Vice President	Jeff Robertshaw	Constitution & By-Laws	Ken Twenty
Second Vice President	Tim Watts	Nominations	Mike Planty
Third Vice President	Dale Besteder	Scholarship	Tal Hughes
Secretary	William Duce	Budget, Finance & Audit	Mike Planty/Tal Hughes
Ass't Secretary	Jim Pope		
Treasurer	Talbert Hughes	Eye Glasses	Jim Pope
Tail Twister	Tony Koontz	Blood Donor	Tal Hughes
LionTamer	Rosemary Smith	Publicity & Photography	Mike Planty/Judy Casey
One-Year Director	Jim Walker	Diabetes Drug Awareness	
Two-Year Director	Ken Twentey	Entertainment Books	Jeff Robertshaw
Three-Year Director	Joe Pursel	Auto Tags	
Membership Chairman	Bill Rowe	Lions Community Outreach Foundation/ Mobile Health Unit	Bill Duce/Judy Casey
Membership Vice Chairman	Tim Watts	Lions Vision Research Foundation	Bill Duce
Information Technology	Mike Planty	Stamp & Pin Club	Jim Pope

Committee Chair

Second Vice President	Tim Watts	Third Vice President	Dale Besteder
Auction	Joe Pursel	Meetings/Programs	Dale Besteder
Baseball Night	Tim Watts	Mulch Sale	Paul Hassler
Mystery/Charter Night	Tim Watts	Olde Towne Days	Tommy Rowse/Tim Watts
Holiday Party	Joe Pursel	Picnic	Paul Hassler
Fund Raising		Visitations	Ken Twentey
Fair/Ice Cream Dipping	Tony Koontz/Judy Casey	White Cane	Bill Rowe/Jim Walker
Historian	Jack Waters	Preschool Vision	Bill Duce
Leo Club	Joe Pursel/Bob Mueller	Ag History Farm Park	Jim Pope
Bulletin	Tommy Rowse/Mike	Web Site	Mike Planty
Citrus	Jim Pope/Bill Rowe	Big Band Coordinator	Paul Hassler
Camp Merrick	Jeff Robertshaw	Medical Supplies Coordinator	Jim Pope
		Community Services	Jeff Robertshaw

Montgomery County Fair- Vision and Hearing Screening

Congratulations! You are all gold medal winners for your 2008 work at the Mobile Unit during the Montgomery County Fair! Here is a report for you to share with your Club.

Day	Club	Number Tested	Eye Tests	Eye Referrals	Hearing Tests	Hearing Referrals
Saturday	MCDL	78	44	25	77	15
Sunday	Rockville	99	73	26	87	10
Monday	Latino	47	33	8	33	7
Tuesday	Sandy Spring	37	25	11	37	17
Wednesday	Monocacy	25	15	7	22	8
Thursday	Damascus & Clarksburg	17	10	5	11	3
Friday	Colesville, Laytonsville & Potomac	49	41	19	30	1
Saturday	Gaithersburg & Olney	43	25	11	32	8
Total		395	266	112	355	65

67% took eye exams with 42% referred
 19% took hearing exams with 19% referred

Again on behalf of PDG Charlie and myself, you are to be commended.

--Info supplied from LCOF and written by Jim Pope.

Celebrate Olde Towne in Gaithersburg

Save the Date and a Dollar: An Update on the Gaithersburg Olde Towne Day

Sunday September 21st is the date and the Derwood Lions will again have a tent in front of Gaithersburg Rental Center. For the second year we will be raffling a LCD Television sold to us, at cost, from the Gaithersburg Best Buy store. The size and brand is yet to be determined but we do have the word of the store manager to help us again. Besides the TV, this year we also will have second and third prizes.

At the September 2nd regular meeting we will discuss the options for final approval. The goal is to grow every year. By adding prizes and having a substantial pre-sale we hope to better serve our community.

--Tim Watts

Melvin Jones

Melvin Jones was born on January 13, 1879 in Fort Thomas, Arizona, the son of a United States Army captain who commanded a troop of scouts. Later, his father was transferred and the family moved east. As a young man, Melvin Jones made his home in Chicago, Illinois, became associated with an insurance firm and in 1913 formed his own agency.

He soon joined the Business Circle, a businessmen's luncheon group, and was shortly elected secretary. This group was one of many at that time devoted solely to promoting the financial interests of their membership. Because of their limited appeal,

they were destined to disappear. Melvin Jones, however, had other plans. "What if these men," he asked, "who are successful because of their drive, intelligence and ambition, were to put their talents to work improving their communities?" Thus, at his invitation, delegates from men's clubs met in Chicago to lay the groundwork for such an organization and on June 7, 1917, Lions Clubs International was born.

Melvin Jones eventually abandoned his insurance agency to devote himself full time to Lions at International Headquarters in Chicago. It was under his dynamic leadership that Lions Clubs earned

the prestige necessary to attract civic-minded members.

The association's founder was also recognized as a leader outside the association. One of his greatest honors was in 1945 when he represented Lions Clubs International as a consultant in San Francisco, California, at the organization of the United Nations.

Melvin Jones, the man whose personal code "You can't get very far until you start doing something for somebody else" became a guiding principle for public-spirited people the world over, died June 1, 1961 at 82 years of age.



***"You can't
get very far
until you
start doing
something
for some-
body else"***

Montgomery Central Derwood Lions Melvin Jones Fellows

Donald King-1993
Bill Chiswell-1994
John Mohler-1994
Ken Twentey-1995
Jack Waters-1995
Jim Pope-1996
Paul Hassler-1997
Larry Hawley-1997

Jim Walker-1997
Ed Rowse-1998
John Knight-1999
Tony Koontz-2000
Bill Hall-2001
Roger Rowse-2002
Tal Hughes-2003

Bill Duce-2004
Ken Brace-2006
Bill Rowe-2007
Joe Pursel-2008

Montgomery Central
Derwood Lions Club
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Secretary
Bill Duce
301.948.7816

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**We Serve-Together in
Lionism!**

Monthly Meetings
1st & 3rd Tuesday
of each month

6:30 Social-
7pm Meeting
At

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301.963.6895



We're on the Web!
See us at:
www.derwoodlions.com

Upcoming Events!

Please check out the website for updates

<http://www.derwoodlions.com>

Gaithersburg Olde Towne Days



Please contact Lions Tim Watts or Tommy Rowse for details on how you can help.

Derwood Lions Annual Picnic and Big Band Event

October 2008

Please contact Lion Paul Hassler for details.

**MONTGOMERY CENTRAL
DERWOOD LIONS CLUB**
P.O. BOX 5802
DERWOOD, MD 20855

